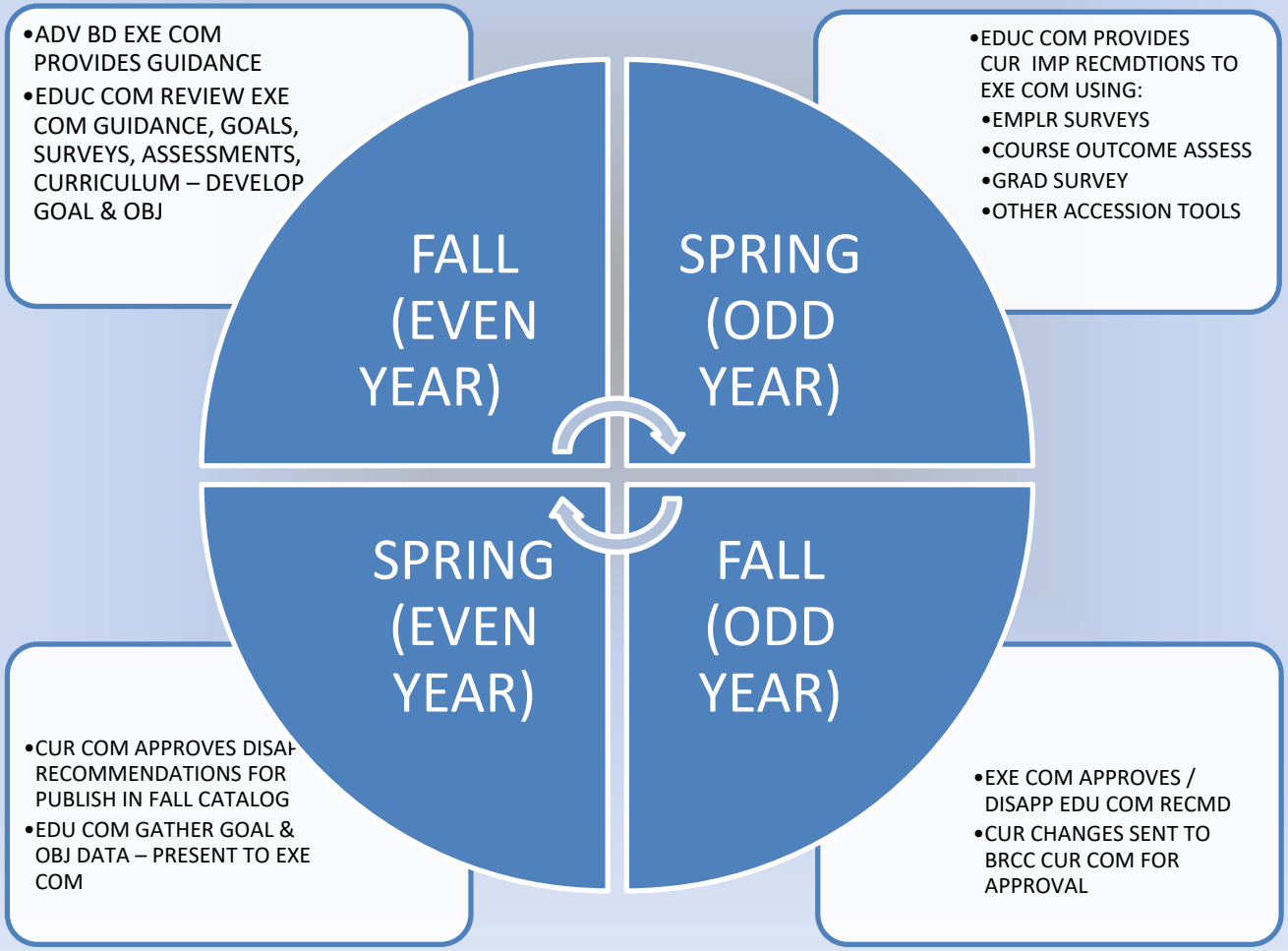STRATEGIC PLANNING PROGRAM EVALUATION PROCESS (2 YEAR CYCLE)